

WORLD TOUR Kuwait AGENDA

TIME	SESSION DETAILS
9:00 AM	Welcome & registration
10:00 AM	<p>Keynote Race Against Threats: Resilience in the Era of Modern Threats [Speaker Name, Title, Organization]</p> <p>The Risk to Resilience keynote session unpacks a forward-looking analysis of the latest threat research and threat predictions exposing emerging tactics, techniques, and the current characteristics of the cyber threat landscape. Cybersecurity leaders and defenders will gain insights into the adversary's playbook, learning about novel vectors such as AI-driven attacks and evolutions in ransomware. The session is designed to empower cybersecurity professionals with knowledge to anticipate and meet the challenge of these advanced threats.</p>
10:30 AM	<p>CISO On The Fast Track: Winning Strategies for Cyber Consolidation and Communication [Moderator: Motaz Atout, Major Account manager Kuwait, Trend Micro] [Guest Panelist, TBC] [Demo speaker: Oscar Castro, Regional Sr. Sales Engineer, MMEA, Trend Micro] [TM Expert: Bilal Issa, Manager Technical UAE, Qatar, Kuwait, Iraq, Levant, Trend Micro]</p> <p>Access the strategic advantages of minimizing tool sprawl and consolidating visibility and security controls. Tailored for senior security leaders, experience the live benefits of a unified platform at play. See how centralized strategies minimize complexity and enhance risk communication to enable you to articulate cybersecurity concerns effectively to executives and board members, particularly in the wake of high-profile breaches. This session offers key insights into leveraging platform integration to maximize existing investments, streamline reporting, drive informed risk-based decision-making, and advocate for a security-aware culture within your organization.</p>
11:00 AM	<p>SOC Supercharged Defense: Rapid Detection & Response [Moderator: Fears Karzoun, regional Account Manager, Kuwait, Trend Micro] [Guest Panelist: Ahmad Farouq Senior Manager Security Operation Center, Kuwait Finance House] [Demo speaker: Bhavin Ghandi, Architect, Managed Service, MMEA, Trend Micro] [TM Expert: Bhavin Ghandi, Architect, Managed Service, MMEA, Trend Micro]</p> <p>Dive deep into innovative threat detection, investigation and response strategies to modernize SOC and security team performance using the tools already in your kit. We will explore of the latest innovations and impact of generative AI to improve SOC and security performance and how integrated telemetry from native and third-party feeds are working together to accelerate threat identification and yield more complete response. The session includes immersive, scenario-based lessons to deliver practical guidance on how to leverage technology, process, automation, and integration to improve security outcomes.</p>
11:30	Coffee Break
12:00 PM	<p>Ops Minimize Your Attack Surface: Revolutionizing IT Operations Strategies [Moderator: Motaz Atout, Major Account manager ,Kuwait, Trend Micro] [Guest Panelist, TBC]</p>

	<p>[Demo speaker: Oscar Castro, Regional Sr. Sales Engineer, MMEA, Trend Micro] [TM Expert: Bilal Issa, Manager Technical UAE, Qatar, Kuwait, Iraq, Levant, Trend Micro]</p> <p>What are the opportunities to proactively improve your cybersecurity posture? In this session, explore the impact of real-time attack surface risk management to optimize operational strategies and address modern cyber risks.</p> <p>Learn how critical components of exposure management, from initial attack surface discovery to the deployment of virtual patching and the pivotal role of next-gen endpoint protection can work together to shrink your attack surface, preemptively strengthen defenses and reduce the likelihood of a breach. Supported by a real-world inspired scenario-based workflow, you will walk away with actionable insights and strategies to elevate your security posture and readiness.</p>
12:30 PM	<p>Cloud Mitigating Risks and Threats in the Cloud [Moderator: Fears Karzoun, regional Account Manager, Kuwait, Trend Micro] [Guest Panelist, Husain A Alnakkas, Director of information technology, national assembly kuwait] [Demo speaker: Mohammad Hafi, Sales Engineer, Kuwait, Trend Micro] [TM Expert: Mohammad Hafi, Sales Engineer, Kuwait, Trend Micro]</p> <p>Navigate the cloud security realm in this session focused on mitigating risks and neutralizing threats across multi-cloud environments. Identifying cloud assets is tough and determining which assets require high priority attention can be even more challenging. We'll dissect the layers of cloud exposure management, container security, file security, and workload security, each a cornerstone in building a robust defense-in-depth strategy for cloud infrastructure required for digital modernization projects.</p>
1:00 PM	<p>Why SOCs Fail [Speaker Name: Bhavin Ghandi, Architect, Managed Service, MMEA, Trend Micro]</p> <p>A Journey Through Common mistakes offers a captivating exploration into the often-overlooked challenges of establishing and managing Security Operations Centers, both in-house and outsourced. Through a series of engaging real-life case studies, the presentation sheds light on frequent mistakes and misconceptions, transforming them into valuable learning opportunities. You will be equipped with actionable insights on avoiding these pitfalls, enhancing your SOCs' operational efficiency and strategic effectiveness. This enlightening journey promises not just a reflection on past errors but a roadmap towards achieving excellence in cybersecurity operations.</p>
1:15 PM	<p>BEC Trends Speaker name: Mohammad Hafi, Sales Engineer, Kuwait, Trend Micro</p> <p>Business Email Compromise (BEC) has been around for quite a while and is a very profitable attack vector for cybercriminals. The challenge is the email message typically will request an employee to perform a job function they normally do via a well crafted socially engineered message that does not contain a link or an attachment. This may cause messaging security solutions that focus on those to be bypassed. BEC can target financial,</p>

	HR, legal or other job functions that allow them to obtain what they need. Recently BEC attackers have targeted account takeover as a tactic since it allows them to send messages from legitimate accounts. Generative AI (GAI) will likely be used due to its ability to craft very compelling, grammatically correct with zero misspellings simply by asking the AI to create it. Also, GAI can create these messages in any language. These will cause success rates for BEC to increase in the future.
1:30 PM	lunch

***Should you have any additional modular topics, please add on to the bottom accordingly*